



the society for creative anachronism, inc.

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August 8, 2020

Greetings,

The SCA Board of Directors wants to update you, the participants of this great organization, on the impact that Covid-19 is having on the SCA.

We are facing an unprecedented decline in membership revenue. Revenue has dropped off to the point where the Society could be facing some exceedingly difficult choices soon. Choices that may impact our ability to return to the game we love and miss.

To grapple with the current realities facing the SCA, the Board of Directors has canceled all travel and non-essential expenses at the corporate level. Additionally, the Board and Corporate Officers are meeting bi-weekly via video teleconference to increase the speed at which we respond to the constantly evolving landscape of the SCA.

During these bi-weekly meetings it has become clear that we need to address our current financial situation. Since the outbreak of the pandemic we have seen an extraordinary 28% drop in membership, which is approximately 4,000 members. We know that many of you are personally facing great hardships and we understand the difficult choices you are having to make each day. Not one of us has been untouched by the reality of living in the times of COVID.

For those of you who are able and willing to help the SCA face this threat there are several things that you can do.

First, please renew your membership if it has lapsed.

Second, please consider extending your membership for a few years.

Third, if you feel you can help support another person's membership you can reach out to our administrative team at membership@sca.org to arrange for a Gift Membership.

Fourth, you can make a charitable tax-deductible donation to the Society directly.

We are a volunteer society with a huge diversity of membership. We are all doing the best that we can in a trying time. Now more than ever is our opportunity to live our lives following the core values of the Society for Creative Anachronism. Now is the time to display to the world that we are a chivalrous people of honesty, integrity, honor, service, respect, and fairness.

In Service to the Dream,

Craig Carter, Chairman

John St. Dennis, Vice Chairman

Gigi Coulson, Director

Natalie Degerstrom, Director

T.S. Morgan, Director

Dan Watson, Director

Ross Roegner, Director