

Criteria for Determining Applicability of the Social Media Policy

This chart is provided to assist in understanding the applicability of the Social Media Policy and does not itself delineate or interpret policy. Please see the Social Media Policy itself for the specific policy on applicability.

	Official Voice Speaks with the voice of an Official SCA Entity	Personal Voice Speaks primarily with the voice of participants
Open Access All content can be viewed without any subscription or moderator approval	<p>Official Voice + Open Access Policy Required</p> <p>Examples: Facebook Page: Kingdom of Southrealm Open Facebook Group: Southrealm Crown's Announcements Group Twitter: @SouthrealmSeneschal</p>	<p>Personal Voice + Open Access Policy Recommended¹</p> <p>Examples: Facebook Page: Friends of Southrealm Open Facebook Group: Southrealm Populace² Twitter: @UnofficialSouthrealmNews</p>
Closed Access No content may be viewed without first subscribing to or receiving moderator approval	<p>Official Voice + Closed Access Policy Recommended¹</p> <p>Examples: Closed Facebook Group: Southrealm Populace Closed Facebook Group: Southrealm's Officer Business Group Closed Facebook Group: Southrealm Royal Curia</p>	<p>Personal Voice + Closed Access Policy Not Required</p> <p>Examples: Closed Facebook Group: Southrealm's Card Game Players Discussion Group</p>

- 1 While the Social Media Policy does not directly apply to these situations, the guidelines contained within will encourage responsible communication that follows the spirit of respect and honor in the Society. Therefore, we recommend administrators in those situations consider incorporating as much of the Social Media Policy as is applicable and useful to them and their users for the given presence.
- 2 When an official entity is speaking from the voice of that entity (i.e. if the Kingdom Seneschal posts in an open group for the populace of the kingdom with an official Kingdom Seneschal announcement), the content that specifically purports to come from the official voice is subject to the Social Media Policy and the guidelines for official vs unofficial communication in the Governing Documents.