

SOCIETY FOR CREATIVE ANACHRONISM, INC
EXECUTIVE SUMMARY - TREND
January 2018 through August 2018

	2013 Actual	2014 Actual	2015 Actual	2016 Actual	2017 Budget	2017 Actual	2017 Estimate	2018 Budget	2018 Actual	2018 Budget to Date	2018 Projected EOY	Changes/Variance
Total Revenues (all sources)	\$ 1,168,255	\$ 1,186,285	\$ 1,049,570	\$ 1,229,655	\$ 1,019,824	\$ 1,187,844	\$ 1,295,830	\$ 1,236,560	\$ 830,996	\$ 879,838	\$ 1,246,021	Membership budget includes estimated amounts for publications revenue which is now separated out.
Board-related expenses	\$ (93,875)	\$ (87,081)	\$ (72,349)	\$ (60,079)	\$ (86,474)	\$ (68,184)	\$ (74,383)	\$ (74,500)	\$ (68,962)	\$ (54,367)	\$ (103,442)	BoD Meeting in London
Salaries, Stipends & Officer costs	\$ (263,793)	\$ (255,855)	\$ (221,428)	\$ (277,954)	\$ (257,163)	\$ (250,834)	\$ (273,637)	\$ (309,367)	\$ (202,976)	\$ (203,879)	\$ (302,214)	
Corporate office expenses	\$ (257,997)	\$ (264,483)	\$ (269,790)	\$ (214,551)	\$ (297,446)	\$ (231,702)	\$ (252,766)	\$ (234,980)	\$ (155,039)	\$ (158,927)	\$ (232,559)	
Professional services	\$ (114,682)	\$ (172,474)	\$ (204,092)	\$ (219,541)	\$ (242,869)	\$ (239,328)	\$ (261,085)	\$ (174,200)	\$ (82,017)	\$ (115,015)	\$ (123,025)	Decreased Technology Advancement from \$150K to \$50K, current projects with Members only are nearing completion
Insurance	\$ (174,413)	\$ (169,206)	\$ (178,449)	\$ (179,132)	\$ (216,947)	\$ (187,017)	\$ (204,018)	\$ (182,865)	\$ (161,358)	\$ (130,563)	\$ (242,037)	
Publications expense	\$ (137,045)	\$ (125,810)	\$ (108,776)	\$ (99,717)	\$ (99,820)	\$ (93,515)	\$ (102,016)	\$ (101,100)	\$ (54,136)	\$ (68,084)	\$ (81,205)	
Other Income/expense	\$ (45,539)	\$ (1,094)	\$ 15,133	\$ 22,099	\$ 7,280	\$ 68,487	\$ 74,714	\$ 26,550	\$ 1,759	\$ 13,933	\$ 2,638	Very conservative on the amount of gain on investments.
Net Income/Loss	\$ 80,911	\$ 110,282	\$ 9,820	\$ 200,781	\$ (173,616)	\$ 185,752	\$ 202,639	\$ 186,098	\$ 108,267	\$ 162,936	\$ 164,177	

EXECUTIVE SUMMARY - VARIANCE
January 2018 through August 2018

(Unfav)/fav

	2018 Actual	2018 Budget	Variance	% Variance	Comments
Total Revenues (all sources)	\$ 830,996	\$ 879,838	\$ (48,841)	-5.88%	Now that we have a report that breaks out the different publications that members purchase with their membership, I can get a better idea as to what the budget should be going forward.
Board-related expenses	\$ (68,962)	\$ (54,367)	\$ (14,595)	21.16%	Budget was not adjusted enough for London BOD meeting expenses.
Salaries, Stipends & Officer costs	\$ (202,976)	\$ (203,879)	\$ 903	-0.44%	
Corporate office expenses	\$ (155,039)	\$ (158,927)	\$ 3,888	-2.51%	
Professional services	\$ (82,017)	\$ (115,015)	\$ 32,998	-40.23%	Have not incurred any legal expenses
Insurance	\$ (161,358)	\$ (130,563)	\$ (30,795)	19.08%	Paid larger amounts at beginning of policy year.
Publications expense	\$ (54,136)	\$ (68,084)	\$ 13,947	-25.76%	Timing of release dates can cause fluxuation in the variance. It should even out at the end of the year unless there is a delay with publishing CA.
Other Income/expense	\$ 1,759	\$ 13,933	\$ (12,175)	-692.26%	Variance is due to investments
NET Income/Loss	\$ 108,267.45	\$ 162,936.02	\$ (54,668.57)	-50.49%	

Monthly renewals/new memberships

Membership sales summary	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18
Sustaining/Intl Members	888	721	963	868	995	877	951	910
Family Members	510	408	565	503	568	536	544	513
Associate Members	283	265	263	295	357	317	356	292
TI	86	67	68	61	75	58	66	77
CA	80	55	64	75	63	69	70	69
Board Proceedings	4	4	6	5	3	7	4	10
Printed Kingdom Newsletters	72	41	62	44	52	57	33	56