

SOCIETY FOR CREATIVE ANACHRONISM, INC
EXECUTIVE SUMMARY - TREND
January 2018 through December 2018
Unaudited books

	2013 Actual	2014 Actual	2015 Actual	2016 Actual	2017 Budget	2017 Actual	2017 Estimate	2018 Budget	2018 Actual	2018 Budget to Date	2018 Projected EOY	Changes/Variance
Total Revenues (all sources)	\$ 1,168,255	\$ 1,186,285	\$ 1,049,570	\$ 1,229,655	\$ 1,019,824	\$ 1,187,844	\$ 1,295,830	\$ 1,236,560	\$ 1,162,232	\$ 1,236,560	\$ 1,162,199	All sources of income - membership, publications, donations etc except for investments.
Board-related expenses	\$ (93,875)	\$ (87,081)	\$ (72,349)	\$ (60,079)	\$ (86,474)	\$ (68,184)	\$ (74,383)	\$ (74,500)	\$ (85,038)	\$ (74,500)	\$ (85,038)	BoD Meeting in London
Salaries, Stipends & Officer costs	\$ (263,793)	\$ (255,855)	\$ (221,428)	\$ (277,954)	\$ (257,163)	\$ (250,834)	\$ (273,637)	\$ (306,367)	\$ (295,530)	\$ (306,117)	\$ (293,280)	
Corporate office expenses	\$ (257,997)	\$ (264,483)	\$ (269,790)	\$ (214,551)	\$ (297,446)	\$ (231,702)	\$ (252,766)	\$ (234,980)	\$ (214,692)	\$ (234,980)	\$ (214,692)	No major printing costs for blank membership cards etc.
Professional services	\$ (114,682)	\$ (172,474)	\$ (204,092)	\$ (219,541)	\$ (242,869)	\$ (239,328)	\$ (261,085)	\$ (174,200)	\$ (150,045)	\$ (174,200)	\$ (150,045)	Decreased Technology Advancement from \$150K to \$50K, current projects with Members only are nearing completion
Insurance	\$ (174,413)	\$ (169,206)	\$ (178,449)	\$ (179,132)	\$ (216,947)	\$ (187,017)	\$ (204,018)	\$ (182,865)	\$ (180,234)	\$ (182,865)	\$ (180,234)	
Publications expense	\$ (137,045)	\$ (125,810)	\$ (108,776)	\$ (99,717)	\$ (99,820)	\$ (93,515)	\$ (102,016)	\$ (101,100)	\$ (78,049)	\$ (101,100)	\$ (78,049)	Both TI and CA down in expenses due to decrease
Other Income/expense	\$ (45,539)	\$ (1,094)	\$ 15,133	\$ 22,099	\$ 7,280	\$ 68,487	\$ 74,714	\$ 26,550	\$ (137,063)	\$ 26,550	\$ (137,063)	Very conservative on the amount of gain on investments. Market dropped but is coming back up in 2019
Net Income/Loss	\$ 80,911	\$ 110,282	\$ 9,820	\$ 200,781	\$ (173,616)	\$ 185,752	\$ 202,639	\$ 189,098	\$ 21,582	\$ 189,348	\$ 23,799	

EXECUTIVE SUMMARY - VARIANCE
January 2018 through December 2018

(Unfav)/fav

	2018 Actual	2018 Budget	Variance	% Variance	Comments
Total Revenues (all sources)	\$ 1,162,232	\$ 1,236,560	\$ (74,328)	-6.40%	
Board-related expenses	\$ (85,038)	\$ (74,500)	\$ (10,538)	12.39%	Budget was not adjusted enough for London BOD meeting expenses.
Salaries, Stipends & Officer costs	\$ (295,530)	\$ (306,117)	\$ 10,587	-3.58%	
Corporate office expenses	\$ (214,692)	\$ (234,980)	\$ 20,288	-9.45%	
Professional services	\$ (150,045)	\$ (174,200)	\$ 24,155	-16.10%	Have not incurred any legal expenses
Insurance	\$ (180,234)	\$ (182,865)	\$ 2,631	-1.46%	
Publications expense	\$ (78,049)	\$ (101,100)	\$ 23,051	-29.53%	Decrease in number of subscriptions
Other Income/expense	\$ (137,063)	\$ 26,550	\$ (163,613)	119.37%	Variance is due to investments
NET Income/Loss	\$ 21,582.16	\$ 189,348.26	\$ (167,766.10)	-777.34%	

Monthly renewals/new memberships

Membership sales summary	Jan-18	Feb-18	Mar-18	Apr-18	May-18	Jun-18	Jul-18	Aug-18	Sep-18	Oct-18	Nov-18	Dec-18	Total
Sustaining/Intl Members	888	721	963	868	995	877	951	910	786	628	768	560	9915
Family Members	510	408	565	503	568	536	544	513	463	348	413	316	5687
Associate Members	283	265	263	295	357	317	356	292	239	181	202	147	3197
TI	86	67	68	61	75	58	66	77	60	49	62	63	792
CA	80	55	64	75	63	69	70	69	55	53	63	50	766
Board Proceedings	4	4	6	5	3	7	4	10	6	6	8	5	68
Printed Kingdom Newsletters	72	41	62	44	52	57	33	56	51	33	42	41	584