## SOCIETY FOR CREATIVE ANACHRONISM, INC EXECUTIVE SUMMARY - TREND

## January 2021 through May 2021

Unaudited books

|  |                     |        |              |              |              |              |                        | 2020                |              |              |                        | 2021                |   |  |  |  |  |
|--|---------------------|--------|--------------|--------------|--------------|--------------|------------------------|---------------------|--------------|--------------|------------------------|---------------------|---|--|--|--|--|
|  | 2017 A              | tual   | 2018 Actual  | 2019 Actual  | 2020 Dudget  | 2020 Astual  | 2020 Budget<br>to Date | Projected<br>EOY *1 | 2021 Dudget  | 2021 Actual  | 2021 Budget<br>to Date | Projected<br>EOY *1 | Changes/Variance  |  |  |  |  |
| Total Revenues (all sources)             |                     |        |              | \$ 1,169,308 |              |              |                        |                     |              |              |                        |                     | Membership budget is based off of receiving half the revenue as ir<br>the previous year. Actual amount is showing more like two-thirds of<br>the previous budget. Subscription revenue is still strong. |  |  |  |  |
| Board-related expenses                   | \$ (68              | 3,184) | \$ (85,038)  | \$ (72,695)  | \$ (70,500)  | \$ (22,720)  | \$ (70,500)            | \$ (11,375)         | \$ (500)     | \$ (79)      | \$ (125)               | \$ (189)            | Having online meetings has reduced this expense to \$0.   |  |  |  |  |
| Salaries, Stipends & Officer costs       | \$ (25)             | ),834) | \$ (295,530) | \$ (310,175) | \$ (378,449) | \$ (353,669) | \$ (377,999)           | \$ (312,669)        | \$ (333,354) | \$ (124,900) | \$ (137,024)           | \$ (299,761)        | Some officers have not requested their monthly stipends and there i<br>an overall decrease in actual salaries to what was budgeted.   |  |  |  |  |
| Corporate office expenses                | \$ (23 <sup>-</sup> | ,702)  | \$ (214,692) | \$ (260,708) | \$ (234,202) | \$ (244,575) | \$ (274,036)           | \$ (244,575)        | \$ (217,436) | \$ (83,343)  | \$ (90,515)            | \$ (200,023)        | ) No major variances in this area.  |  |  |  |  |
| Professional services                    | \$ (23              | 9,328) | \$ (150,045) | \$ (217,517) | \$ (200,400) | \$ (249,884) | \$ (200,501)           | \$ (249,884)        | \$ (180,800) | \$ (67,272)  | \$ (56,167)            | \$ (161,452)        | Differences can occur due to when expenses occur versus the month they were budgeted.   |  |  |  |  |
| Insurance                                | \$ (18              | 7,017) | \$ (180,234) | \$ (182,042) | \$ (188,272) | \$ (174,028) | \$ (188,272)           | \$ (175,204)        | \$ (144,495) | \$ (62,112)  | \$ (62,717)            | \$ (153,115)        |   |  |  |  |  |
| Publications expense & Stock Clerk expen | \$ (93              | 8,515) | \$ (78,049)  | \$ (85,223)  | \$ (104,996) | \$ (60,988)  | \$ (104,975)           | \$ (60,988)         | \$ (107,210) | \$ (61,033)  | \$ (36,547)            | \$ (146,479)        | ) Variance for this area is always subjected to when publications are<br>actually published and mailed out.   |  |  |  |  |
| Other Income/expense                     | \$ 68               | 3,487  | \$ (137,063) | \$ 149,712   | \$ 70,150    | \$ (1,165)   | \$ 75,150              | \$ (1,165)          | \$ 78,150    | \$ 39,383    | \$ (51,229)            | \$ 94,520           | Have not received the quarterly statement yet for the investments.  |  |  |  |  |
| Net Income/Loss                          | \$ 18               | 5,752  | \$ 21,582    | \$ 190,661   | \$ 93,471    | \$ (211,325) | \$ 32,549              | \$ (160,156)        | \$ (312,594) | \$ (38,056)  | \$ (243,968)           | \$ (98,717)         |   |  |  |  |  |

NOTES 1. Projected End of Year is based on the average for the months entered into report and then multipled by 12. Some amounts can be skewed due to abnormal revenue stream for 2020 Includes all membership revenue, affliation fees, publication subscription revenue, donations, etc.

2. Office expenses include: rent, utilities, telephone, maintenance contracts, credit card fees, printing, postage

3. Professional fees include: bookkeeper, Outside CPA firm, yearly audit, legal services

4. Other income/expense: Investments, Capital projects

## SOCIETY FOR CREATIVE ANACHRONISM, INC EXECUTIVE SUMMARY - VARIANCE January 2021 through May 2021 Unaudited books

| (Unfav)/fav                        |                |                 |               |            |  |  |  |  |  |  |  |  |
|------------------------------------|----------------|-----------------|---------------|------------|--|--|--|--|--|--|--|--|
|                                    | 2020 Actual    | 2020 Budget     | Variance      | % Variance | Comments   |  |  |  |  |  |  |  |
| Total Revenues (all sources)       | \$ 321,300     | \$ 190,355      | \$ 130,944    | 40.75%     | Membership budget is based off of receiving half the<br>revenue as in the previous year. Actual amount is showing<br>more like two-thirds of the previous budget. Subscription<br>revenue is still strong. |  |  |  |  |  |  |  |
| Board-related expenses             | \$ (79)        | \$ (125)        | \$ 46         | -58.34%    | Having online meetings has reduced this expense to \$0.  |  |  |  |  |  |  |  |
| Salaries, Stipends & Officer costs | \$ (124,900)   | \$ (137,024)    | \$ 12,124     | -9.71%     | Some officers have not requested their monthly stipends<br>and there is an overall decrease in actual salaries to what<br>was budgeted.  |  |  |  |  |  |  |  |
| Corporate office expenses          | \$ (83,343)    | \$ (90,515)     | \$ 7,172      | -8.61%     | No major variances in this area.   |  |  |  |  |  |  |  |
| Professional services              | \$ (67,272)    | \$ (56,167)     | \$ (11,105)   | 16.51%     | Differences can occur due to when expenses occur versus the month they were budgeted.  |  |  |  |  |  |  |  |
| Insurance                          | \$ (62,112)    | \$ (62,717)     | \$ 604        | -0.97%     | \$ -   |  |  |  |  |  |  |  |
| Publications expense               | \$ (61,033)    | \$ (36,547)     | \$ (24,486)   | 40.12%     | Variance for this area is always subjected to when<br>publications are actually published and mailed out.  |  |  |  |  |  |  |  |
| Other Income/expense               | \$ 39,383      | \$ (51,229)     | \$ 90,612     | 230.08%    | Have not received the quarterly statement yet for the investments.   |  |  |  |  |  |  |  |
| NET Income/Loss                    | \$ (38,056.34) | \$ (243,968.31) | \$ 205,911.97 | -541.07%   |  |  |  |  |  |  |  |  |

## Monthly renewals/new memberships

| Membership sales summary    | Jan-21 | Feb-21 | Mar-21 | Apr-21 | May-21 | Jun-21 | Jul-21 | Aug-21 | Sep-21 | Oct-21 | Nov-21 | Dec-21 | Total |
|-----------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|
| Sustaining/Intl Members     | 655    | 439    | 692    | 494    | 520    | 734    |        |        |        |        |        |        | 3534  |
| Family Members              | 339    | 241    | 375    | 258    | 288    | 417    |        |        |        |        |        |        | 1918  |
| Associate Members           | 172    | 114    | 143    | 143    | 141    | 190    |        |        |        |        |        |        | 903   |
| TI                          | 49     | 39     | 68     | 43     | 41     | 50     |        |        |        |        |        |        | 290   |
| CA                          | 46     | 41     | 71     | 50     | 39     | 43     |        |        |        |        |        |        | 290   |
| Board Proceedings           | 2      | 2      | 4      | 3      | 6      | 3      |        |        |        |        |        |        | 20    |
| Printed Kingdom Newsletters | 36     | 33     | 51     | 37     | 44     | 50     |        |        |        |        |        |        | 251   |