

## Web Resources for Demos

Demos are a common activity in many SCA groups. They are a means to educate the public about life in the Middle Ages, to recruit new members, and to show off the crafts and skills that SCA participants have learned. Someone is always asking “How do I plan this type of demo?”, “What are some different activities we can plan?” or “How can we make our demos more effective?”

There are a number of “hidden” resources for planning and doing demos, some with detailed steps for putting on each type of demo, suggestions on follow-up activities, and personal conduct guides for those representing the SCA to the public. The hospitaller or chatelain of a group is often the officer in charge of organizing a demo. So, for the novice demo coordinator or the experienced officer, here is a list of currently webbed handbooks which contain a wealth of material about demos. Some of the sources are only one page long; others are large, detailed handbooks. Explore and enjoy!

**An Tir:** Go to [http://www.antir.sca.org/Offices/chatelaine\\_handbook.pdf](http://www.antir.sca.org/Offices/chatelaine_handbook.pdf) and scroll down to “Demos”. You will find seven pages of material on types of demos, promotional material, personal conduct, etc.

**Atlantia:** Go to <http://chatelaine.atlantia.sca.org/> and click on the *Chatelaine’s Handbook*. Look for Chapter 3 on demos. Includes types of demos, ideas for organizing them, guidelines for participation, handout suggestions, displays, activities and post-demo follow-up.

**Avacal:** (a Principality of An Tir) See the *Demo Handbook* at [http://avacal.antir.sca.org/officer/chat\\_files/principality\\_demo\\_handbook.pdf](http://avacal.antir.sca.org/officer/chat_files/principality_demo_handbook.pdf)

**Drachenwald:** Go to [www.drachenwald.sca.org/files/chatelaine/index.html](http://www.drachenwald.sca.org/files/chatelaine/index.html) for information on how to do a display. Appendix 1 contains ideas for demos.

**East:** <http://www.eastkingdom.org/chatelaine/handouts/handbook.doc> includes goals and types of demos; then details how to plan for each, items to bring, how to set up the demo, expectations during and after the demo as well as a suggested list of demos.

**Northshield:** <http://www.northshield.org/Resources/PDF/ChatelaineHandbook.pdf> has five pages on how to put on various types of demos and displays, especially educational and recruitment. Also includes information on developing handouts (content, format, artwork and newcomer packets).

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