

A Quick View of the SCA E-Newsletter Website

<http://enewsletter.sca.org/>

SCA Newsletters Online

Welcome to SCA Newsletters Online! With the exception of the Kingdom of Lochac (available at <http://lochac.sca.org/lochac/>) every kingdom newsletter in the Known World is available here for members only plus a sample article from *Tournaments Illuminated*.

Society for Creative Anachronism, Inc.
P.O. Box 360789
Alhambra, CA 91806-0789
(408) 263-9205
(800) 799-7486
Fax: (408) 263-0641
Email: membership@sca.org
www.sca.org

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SCA Newsletters Online

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 Æthelmere	 Cold	 Meridies
 Anacerra	 Colerir	 Middle
 An Tir	 Drochwald	 Northfield
 Artemisia	 Ealdormere	 Outlands
 Ateneveldt	 East	 Trimaris
 Atlantia	 Gleann Abhainn	 West

 **Tournaments Illuminated**
SAMPLE ARTICLE

 **Inter-Kingdom Directory**

E-Newsletters FAQ updated February 14, 2012

What is my user name?

Your user name is your membership number.

What is my password?

The temporary password is “start” (without the quotes). Once you have accessed the website, we ask that you immediately reset the password with one of your own choosing.

Do I need a specific browser?

The appearance of the website is best when viewed with the latest versions of Internet Explorer, Firefox, Chrome and Safari. The site can be viewed with earlier browsers, but the fonts may change, causing some kingdom names to be superimposed over their devices.

Will I receive e-mail notification that the e-newsletter is ready?

Yes, Sustaining and International members will receive an e-mail notification when the newsletters are available online, if we have your e-mail address on file. If you haven't shared this with us yet, you can send your current e-mail address along with your modern name, current mailing address, and membership number to membership@sca.org to be added to the list before the 20th of the month.

When will the first e-newsletter be available?

On March 1, 2012, the first electronic issues of kingdom newsletters will be available through the newsletter website.

Does my Family membership number give me access to the e-newsletters?

No, only Sustaining and International members have access to the website.

Why is there a delay between the policies going into effect and the first issue?

Once the policies go in effect on January 1, 2012, members have the option of choosing e-newsletters only, and this means the mailing label list needs to be updated for each individual that chooses the e-newsletter option. For the March issue, the mailing labels are issued the beginning of February.

Will I have to choose between paper and electronic copies?

All Sustaining and International members will have access to the SCA Newsletters website, but those members who wish to continue receiving paper may add on that option when they renew their memberships after January 1, 2012, for an additional cost.

What if I only want to receive my newsletter electronically, but my membership is not due for renewal until later in 2012?

Starting January 1, 2012, you can complete an online form at www.sca.org that will allow you to discontinue receiving the paper copies of your newsletter(s), no matter when your membership is due for renewal. No refunds or discounts for either production or postage costs will be forthcoming if you choose this option, but we do thank you profusely for helping the SCA run more efficiently!

Why are all the paper newsletters being standardized?

The majority of the members have expressed their wish to get their newsletter electronically, and based on the information from Lochac, we see many (if not all) of the kingdoms quickly dropping below the minimum quantity for bulk mailing rates. In order to avoid all paper subscribers being required to pay first class rates, all kingdom newsletters will be mailed in one bulk mailing. In order to accomplish this, all newsletters have to be the same size and weight.

Can I continue to receive my paper newsletter first class?

Yes.

What differences will there be between the e-newsletter and paper versions?

None. Only the method of delivery is different.

What else will be available on the website?

Supplements to the kingdom newsletters, a current inter-kingdom directory, and an excerpt from *Tournaments Illuminated*.

What are the “supplements”?

Kingdom chroniclers may opt to create PDF supplements of articles, artwork, etc. They may create these monthly, or quarterly, or as desired. All official business (event announcements, letters from officers, position openings, changes in kingdom law, etc.) may not be included in the supplements – they must remain in the newsletter itself.

Will I be able to access just my kingdom's newsletter, or all of them?

All of the newsletters can be viewed and printed from the website.

Can I access other publications (such as Board Minutes) through this website if I did not subscribe to them?

Board minutes will not be available online. If you would like to subscribe to the Board Minutes, please contact Member Services at membership@sca.org.

Will the e-newsletter be archived online?

Yes, beginning with the March, 2012, issue. (No earlier issues can be archived on the website.) Initially, we are looking at archiving the issues and supplements for 12 months.

Will e-newsletters constitute proof of membership?

No, as the membership information does not appear on e-newsletters, they cannot constitute proof of membership. If you have lost your membership card, you can receive a replacement from Member Services by sending them a letter (P.O. Box 360789, Milpitas, CA 95036-0789), fax (408-263-0641) or e-mail (membership@sca.org). Be sure to include your legal name and address. If you purchased your membership online, you can print a proof of membership letter (directions are available at <http://www.sca.org/members/memberfaq.html#noltr>).

Can the e-newsletter be updated between issues?

No. The e-newsletter and paper versions need to remain the same so that all members have access to the same content.

Why won't kingdoms continue to get newsletter stipends?

The stipends covered mailing and production costs (prior to the 2010 stipend reduction) and now all of that will be paid for directly by the Corporate office, no stipends will be issued. (See the question on the standardization of newsletters.)

What happens to any money left in our Chronicler's account?

This is up to the individual kingdoms. Some will continue to have separate accounts (and exchequers) for the chroniclers office and others are combining it with the kingdom funds.

Can the kingdom newsletters still accept advertising?

Yes. As the paper and electronic versions will be the same, the advertisements will appear in both. Another positive aspect for advertisers is that with the electronic version, their advertisements will be accessible by all members.

Will there be an easy way to print or download the newsletter?

Yes, you can print and/or download the newsletters. If you don't have a PDF reader, you can download one for free from Adobe's website at <http://www.adobe.com/products/reader.html>. On some computers, it is quicker to download the file and then print it (rather than opening the PDF from the website and printing directly).

Are the newsletters accessible on my mobile device?

While the website is accessible by smartphones and tablets (mobile devices with browser software), it will not be optimized for smartphone/tablet browsers at this time.

Will officers be required to continue receiving paper copies?

No, they can receive their newsletter electronically, but e-newsletters are not proof of membership (see above).

Can affiliates access the e-newsletter site?

Yes. The designated affiliate officer will send their member information to the SCA Corporate office and their information will be added to e-newsletter file.

I still have more questions, comments or concerns. Who do I contact?

Please e-mail any questions to the Publications Manager at pubmanager@sca.org. If you have comments or concerns about e-newsletters, you may contact the Board of Directors at comments@sca.org or your Ombudsman (check your kingdom newsletter for contact information).